





Public Policy Themes 2023



APSCo Global's USP - a genuinely international trade body

- The only international trade body with entities across three continents supporting professional recruitment sectors and outsourcing.
- International research and comparative information on regulations, skills and immigration.
- Influence on impact of European Union (EU) regulation on members servicing cross border sectors, such as the proposed EU Platform Work Directive and AI Act.



Access to talent and need to raise global skill levels

- Global shortages exist of skilled experts in APSCo members' core sectors including IT and communications, engineering, healthcare, life sciences, and evolving "green skills".
- Lack of flexibility around visas for highly skilled independent professionals across all APSCo regions.
- Flexible, modular, adaptable training programmes are needed with a focus on educational choices, midlife lane changers, keeping older workers in the jobs market.



Differentiation of the professional contracting sectors and lower skilled temporary work

- Advocate regulation across all APSCo regions differentiating in law highly skilled, and highly paid, independent professionals from lower skilled, potentially more vulnerable contractor workers, to drive growth.
- UK regulation opportunity for change arising from the EU Reform Bill, shelving of Employment Bill and Single Enforcement Body.
- Australia differentiation between professional specialist contractors and labour hire and casual workers.
- Germany potential impact of the EU Platform Work Directive.



Active workforce management and tech solutions; outsourcing and flexible working are essential components of the future of work

- Fair, efficient and impactful use of tech and automation in careers guidance, skills training, hiring and retention of workforce.
- Focus needed on accessing untapped talent pools.
- Fair supply chains for all including prompt payment and fair payment terms.