



The Netherlands Trade Delegation 17-18 April 2024

- One of the most attractive countries for business investment in the world – the Netherlands provides an open corridor to the rest of the EU.
- An outstanding quality of life, a stable economy and business climate supported by superb infrastructure - a dynamic location and innovation ecosystem where companies can excel.
- A highly skilled, world-class multilingual international workforce - some of the best trained and performing graduates in Europe. 90% of the Dutch population are fluent in English, with many also speaking German and French.
- The demand for specialised recruitment services, such as technology, engineering and healthcare is particularly strong.
- The Dutch government is very supportive of businesses.

"Without being part of the APSCo Trade Delegation, it would have taken us at least 6 months to obtain this level of information."

Nick Bradley
Owner / Director,
Adepto Technical Recruitment

Why Choose the Netherlands?

As the seventh largest staffing market in the world, and a launch pad for EU operations, the Netherlands offers endless opportunities for ambitious recruitment companies. The Netherlands has long been a hotbed of innovation, economic growth, and international business. A pro-business climate with a stable political and legislative system which makes it easier for companies to make medium and long-term decisions.

With its thriving start-up ecosystem, multinational corporations, and an enviable quality of life, the Netherlands attracts top talent from around the world. As a result of the high-quality education and incentives for highly skilled employees, the Dutch labour force is considered to be one of the most skilled and educated in the world.

The Netherlands welcomes international business and foreign investment with open arms – one of Europe's most friendly markets. The Dutch tax system has a number of attractive incentives for international companies and a highly competitive corporate tax scheme. Approximately 50% of the nation's GDP stems from outside investment – attracting European, American and APAC firms seeking to set up headquarters, R&D or regional offices. Over 400 of the world's 500 largest companies now have operations in the Netherlands. Home to flourishing life sciences, sustainable energy, food, health and mobility sectors, the Netherlands is also considered as one of Europe's most significant IT hubs and hosts the European headquarters of the world's biggest tech companies, from Tesla to Netflix.

The Netherlands, the “trade hub of Europe”, and a truly world-class destination for any business.

The Programme

A full programme of unique events and meetings

Drawing on 20 years of experience running successful trade delegations, APSCo has designed an itinerary that will offer delegates incredible business insights and everything they need to make an informed decision. The delegation will include:

- **Privileged access to key contacts across the recruitment market.**
- **First-hand insights into how the Netherlands recruitment market operates and the relative strengths of setting up offices in key cities, such as Amsterdam, Eindhoven and Rotterdam.**
- **The advantages and challenges of operating in the Netherlands and utilising the Netherlands as an EU hub.**
- **The practicalities of setting up an office and operation in the Netherlands – as well as the pros and cons versus recruiting into the Netherlands remotely.**
- **Legal, tax and compliance guidance – the Netherlands has a comprehensive set of employment laws and regulations to consider.**
- **Specialist, in-depth, briefings on business opportunities and market trends.**
- **Practical advice from a panel of experienced recruitment executives.**
- **Exclusive visit to the STAFFINGpro Expo in Amsterdam, a premier showcase of the latest trends, innovations, and best practice in the staffing sector.**

Prior to the trade delegation all delegates will be invited to a face-to-face briefing session in London, where they will receive a comprehensive information pack, including detailed itinerary.

This delegation will enable you to make a detailed and a cost-effective assessment of the opportunities available to your company in the Netherlands.

“I would thoroughly recommend an APSCo trade delegation. What I learnt has saved our company months of time. The information covered in those two days is essential to anyone thinking about opening up an office or business in a new country”.

Maddy Richardson

**Group Head of Corporate Governance
Nicolli Curtain**



The Investment

Thanks to the generosity of our sponsors, APSCo is able to offer places at significantly reduced rates. APSCo members also receive a further £300 discount.

APSCo member rates:

	UK (£)	Germany (€)	Singapore (\$)	Australia (\$)	New Zealand (\$)
Netherlands, Amsterdam	£1,650	€1,911	\$2,765	\$3,150	\$3,398
Second Delegate Discounted Rate	£1,238	€1,433	\$2,074	\$2,363	\$2,549

Non APSCo member rates:

	UK (£)	Germany (€)	Singapore (\$)	Australia (\$)	New Zealand (\$)
Netherlands, Amsterdam	£1,950	€2,258	\$3,266	\$3,722	\$4,016
Second Delegate Discounted Rate	£1,463	€1,694	\$2,450	\$2,792	\$3,012

All costs are subject to VAT or local taxes.

These fees cover all the seminars, hosted meetings, networking events and support for the duration of the Delegation.

Please note that return flights to Amsterdam, transfers, accommodation and travel insurance are not included in the fee and will need to be met by delegates.

Booking

Places on the APSCo Trade Delegation to the Netherlands are limited and will be allocated on a first come first served basis - so please let us know as soon as you can if you are interested in participating. All confirmed delegates will receive a comprehensive pack of information including a detailed itinerary.

For further information and to book your place, please e-mail: Bazgha.Sultana@apsco.org



Sponsors

APSCo Global would like to thank AAmé and LinkedIn for their generous sponsorship of this Trade Delegation.

Our comprehensive programme of events would also not be possible without the support and insight of our other members and partners.



AAme Advisers, based in the Netherlands, is a one-stop shop for accountancy, tax advice, payroll processing, legal services and specific services for (cross-border) recruitment companies. AAmé simplifies the complex Dutch legislation and regulations so clients can focus on their core activities. AAmé handles everything from A to Z, regarding back-office activities, administration and registration. Each unique client is fantastic at what they do. By unburdening AAmé clients and letting them focus on their core business, they can do what they do best and Be AAmézing!



LinkedIn is the world's largest professional network, with nearly 930 million members worldwide, including over 10 million members in the Netherlands. LinkedIn's vision is to create economic opportunities for every member of the global workforce. They do this by connecting people to new job opportunities, helping them to learn new skills and supporting each other through LinkedIn's highly engaged professional community. LinkedIn works with companies large and small to help power their workforce strategy. Leveraging LinkedIn's real-time data on international and domestic labour market trends, they have unique insight into the global hiring landscape, in-demand jobs and skills employers seek, and talent's fluidity. LinkedIn solutions across talent, learning and development can help companies harness the power and potential of the workforce so that they can drive competitiveness and fuel business growth.



APSCo Global is an international trade body offering global services with local delivery to the international recruitment sector, through our operations in Australia, Germany, throughout South East Asia and the UK. Through our member services, we help differentiate the professional recruitment market by raising standards and delivering expert support and market intelligence to members of APSCo around the world.

